

# Zookbinders

Albums & Services to accelerate your business

## 2016 Catalog



# New for 2016

## Introducing Bon a' Vie!

Bon a' Vie features a French-door style cover, and pages that turn out from the center to deliver a unique story-telling experience. Available in 3 sizes and 24 new colors including our "Little Black Collection" of 6 different textures and designs. The pages are printed on Kodak Endura paper, and are gloss coated for added protection and visual impact.



**Order a  
Bon a' Vie  
Sample Kit  
for \$100!**



### Kit includes:

- Choice of 2 album designs
- Choose between 10x10 or 12x12
- 24 different swatches
- Custom box matching spine color

## Thick Page Lustre Book Option

The Lustre Book is now available with an optional thicker page so that you can sell it as a Premium product. This new feature is available on all "big" sizes only and makes a BIG difference in the presentation. Pages are as thick as a nickel, whereas the standard page thickness is more like a dime. There's a flat fee cost for the thick pages which will pleasantly surprise you!



# Services: Selection Service

Created to help your client get their album order finished in days, not months!

1.

Upload your entire event once you've edited your images.

2.

We build a custom gallery of suggested images for your client.

3.

Email the gallery link to your client so they can make any changes and approve.

4.

You receive notification when finalized, then take the next step to design.

## Benefits

- ▶ Sell more photos, make more money.
- ▶ Orders get started in days, not months.
- ▶ Turnaround time of 2-3 days.
- ▶ Your client gets an A+ customer experience.

## Price

- ▶ **FREE** when ordering a Zookbinders album



## How we help accelerate your business:

- ▶ **Add more images:** Our Selection Service makes it easier for your clients to choose their photos and add images to their albums.
- ▶ **Your clients start their albums faster:** The sooner they start their album, the more likely they are to add more upgrades.
- ▶ **Integrates with Album Design:** All Zookie Pro services are built on the same platform saving time for both you and your client.

# Services: Album Design

## Album Design

Whether you are a large studio looking to better manage your workflow and control costs, or a sole proprietor who feels chained to your computer, Zookbinders design service is an invaluable outsource partner. Clean, contemporary designs with a 5 to 7 day turnaround time help you tell a luxury brand story at big box prices.

## Design Styles

**Simple:** Choose clean white or black backgrounds and optional strokes. Linear page layouts without any other distracting layers, overlays or background images allows your images to tell the story.

**Classic:** Like our Simple design only with the addition of colored accent bars and graphic elements for an added flair.

**Contempo:** an upbeat style offering more pizzazz. Your images will fill the pages, accented by overlays, photo and textured backgrounds, color accents, gradients and unique placement of images. Our most popular design style is clean and fun at the same time.

## How we help accelerate your business

- ▶ Integrated workflow connects you, your client, and Zookbinders.
- ▶ Simple revision & approval process.
- ▶ Impressive online album with page flipping features for your client.
- ▶ Includes our Shopping Cart feature, which helps with upsells.



Simple



Classic



# Services: Sales Support

## Sales Support

True sales support starts with listening. When we listen, we understand your business. When we understand your business we discover the pain points associated with selling albums and event photography. Only then can we be of real service and show you ways were Zookbinders can help.

Our sales staff is made up of people just like you: pro photographers who know the industry first hand. In addition, we talk to other pros all over the country! We hear about what works and what doesn't.

**We are here as a resource for you. We can help with questions like:**

- ▶ What are the right album products for me and my market?
- ▶ How can I convert disk-only jobs to more profitable album packages?
- ▶ Am I charging enough / too much for albums?
- ▶ Are there easier ways to deal with post production?

The best business relationships are built on trust with each enterprise bringing value to the other. WE do well when YOU do well! So pick up the phone and call us at 800-810-5745 ext. 3, or email us at [Sales@Zookbinders.com](mailto:Sales@Zookbinders.com) to arrange for a phone consultation.



**Matt Feikes**

Sales expert & 20 year pro photographer.

Direct: 847-291-3935  
[mfeikes@zookbinders.com](mailto:mfeikes@zookbinders.com)



**Tori Hionis**

Recent bride and 10 year pro photographer.

Direct: 847-291-3946  
[vmartin@zookbinders.com](mailto:vmartin@zookbinders.com)



**Steve DePaul**

A 20 year customer and a 35 year pro photographer.

Direct: 847-291-3947  
[sdepaul@zookbinders.com](mailto:sdepaul@zookbinders.com)



**Melissa Genson**

Recent bride and a 10 year pro photographer.

Ext. 243  
[mgenson@zookbinders.com](mailto:mgenson@zookbinders.com)



**Mark Zucker**

Never shot a wedding!  
Founder and 25 year industry veteran

[mark@zookbinders.com](mailto:mark@zookbinders.com)

# Bon a' Vie

Bon a' Vie features a French-door style cover, and pages that turn out from the center to deliver a unique story-telling experience. Available in 3 sizes and 24 new colors including our "Little Black Collection" of 6 different textures and designs.

The pages are printed on Kodak Endura paper, and are gloss coated for added protection and visual impact. It's a cutting edge album for the client that must have "something different".

## Features:

- Choose from 3 sizes: 8x8, 10x10, & 12x12
- French-door style page that opens from the center
- Double spine with choice of 24 colors and textures
- Printed on Kodak Endura paper and coated for protection
- Pages are 1/16" thick and lay flat



Pages open from the center



24 new color choices



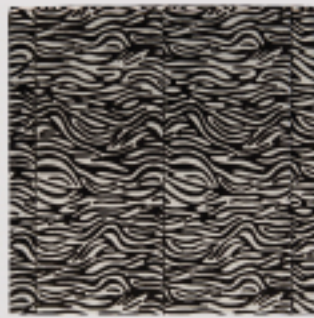
The "Little Black Album Collection" includes 6 unique cover materials

# Bon a' Vie Style Options

## 1. Choose your cover style



Leather Spine



Full Leather

## 2. Choose your album size

8x8, 10x10, & 12x12

Printed on Kodak Endura Paper that is gloss coated for protection

## Custom Box:

Add a custom box to your order for an additional fee. Custom boxes feature the same cover material used on your album! The top of the box will be covered in the same color as your album. Inside, your album will snuggle in a soft black velvet fabric.



## Replica Books:



Replica albums are 6x6 or 8x8 PhotoBooks or Lustre Books. A replica cover is a photo wraparound cover made to look like the main album.

## Sample Kit:

Sample kit includes: 1 pre-made album (choose 1 below), 24 swatches with all new colors and textures and a custom box that matches the album spine.



# Zook Book®

The Zook Book® is our premium, panoramic album that is perfect for your clients who want the very best. With signature handcrafted features throughout the album, this award winning album is the industry standard for high quality professional albums.

## Features:

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- Luxurious fabric end-sheets front & back
- Hand gilded page edges
- Printed on Silver Halide Photographic Paper
- Upgraded cover choices available
- A variety of leather colors & styles available
- Digital replica books available for parent albums
- Available thru print to bind, design, print & bind and bind only services



Our Creative Cameo with matching parent album



Elegantly bound with 1/16" thick, rigid pages



Give your album a bold look with our Splash Cover with cameo



Hand-gilded page edges give the album a polished look



# Zook Book® Style Options

## 1. Choose your cover style



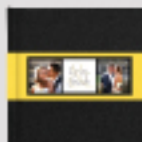
**Comes with:**  
Full Leather Cover  
& 2 lines of cover  
stamping



**Additional cost:**  
Reflectionz Cover  
Choice of upgraded  
leather included



**Additional cost:**  
Acrylic Cover  
Choice of upgraded  
leather included  
Only available in  
square sizes.



**Additional cost:**  
Splash Cover + Cameo  
& 2 lines of cover stamping.  
See cameo pages 27-31.



**Additional cost:**  
Traditional Cameo & 2  
lines of cover stamping.  
See cameo pages 27-31.

Splash cover refers to two colors of leather, available in Glove Leather only. Mix and match between 20 different leather colors.

## 2. Choose your album size:

8x8, 10x10, 12x12, 12x8, 15x10, 8x12, 9x12, 10x15

## 3. Choose your page style:

Choose between the folded Zook Book which shows panoramic designs with a seamless appearance or the traditional split option with a 1/16" center split.



Folded Pano

Not available on the 10x15 album



Split Pano

## 4. Choose your gilding style:



Black



Silver



Gold

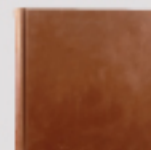
## Additional options: Choose a leather upgrade!



Glove Leather  
20 color choices  
See page 25



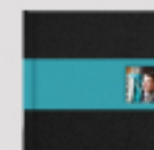
Napa Leather



Distressed



Splash Cover



Splash Cover +  
Cameo

## Paper choices

**Comes with:** Photographic Paper

**Additional cost:** Metallic Paper



Photographic Paper



Metallic Paper

**Cover Stamping:** (Choice of gold, silver, black, white, & branded)

**Available with:** Full Leather Cover &  
Cameo Cover Styles (up to 2 lines)

3rd line & Spine stamping available at additional cost.



**Stamping Font Choices:**

Modern: Jill & Brandon (shown)

Italic: *Jill & Brandon*

**Monogram Font:**

ABC

**Slipcases:** (additional cost)

Comes in Standard, Glove,  
Distressed, and Napa leather to  
match the album.

Choice of single, double, or triple  
album slipcases. The double and triple  
slipcases are for 2 or 3 volume  
album sets.



Shown in Glove Mesa Blue

# Lustre Book®

The Lustre Book is a contemporary lay-flat digital album with square corners, and features Professional Kodak Endura Paper. It's perfect for customers who want a modern look, with durable pages that are coated for protection.

## Features:

- Now available with Thick pages
- Photographic pages printed on Kodak Professional Endura paper
- Lay flat pages scored & folded in the center with no gutter or split
- Pages coated for protection against finger prints/abrasion
- Contemporary white page edges
- Base album includes photo wraparound cover
- Upgrade cover options include a variety of colors in leather and Japanese silk fabric
- Digital replica books available for parent albums



Choose from a variety of leather colors and creative options including the Acrylic cover



Lay-flat pages are printed on Silver Halide Photographic Paper



Choice of Standard or Thick pages



Hand out cameo cover

# Lustre Book Style Options

## 1. Choose your cover style



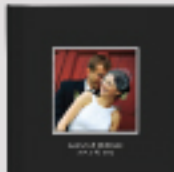
### Comes with:

Wraparound photo cover with choice of glossy or matte laminate finish.



### Additional cost:

Leather or Japanese Silk Back & Spine. Choice of photo cover in glossy or matte or choose acrylic cover.



### Additional cost:

Cameo with either Leather or Japanese Silk cover. Additional cost for up to 2 lines of cover stamping. See pages 27-31 for all Cameo sizes.



### Additional cost:

Full Leather or Japanese Silk cover. Additional cost for up to 2 lines of cover stamping.



### Additional cost:

Splash + Cameo Cover. Additional cost for up to 2 lines of cover stamping.

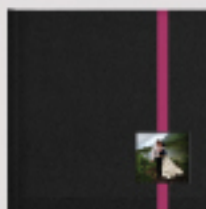
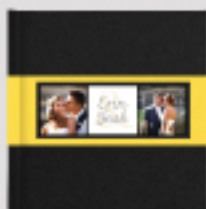


### Additional cost:

Acrylic cover.

### Splash Covers

Splash Covers feature two colors of Glove leather for an eye-catching cover! Mix and match between 20 different leather colors.



## 2. Choose your album size (Additional covers options available)

8x8, 10x10, 12x12, 8x12, 9x12, 12x8, 12x9

## Choose Thick or Thin pages



### Cover Stamping:

(Choice of gold, silver, black, white, & branded)

Available with: Full Leather, Cameo and Splash Cover Styles (up to 2 lines)



### Stamping Font Choices:

Modern: Dawn & Timothy

*Italic: Dawn & Timothy* (Shown)

Monogram Font:

ABC

## Replica Books:



Digital Replica of cover with Leather Spine



Digital Replica of cover with Japanese Silk Spine

### Digital Replicas for Additional Albums

Replica albums from the same design are offered in many sizes. Photo wraparound covers are made to look like the main album including any cover imagery, imprinting or materials. No leather or fabric are used on replica albums.

# PhotoBook Plus

The PhotoBook Plus is our all-occasion lay-flat book that's perfect for weddings, mitzvahs, family, senior portraits and sign-in books! It's printed on HP Indigo digital presses, giving you three paper options and a cost-effective way to offer a high quality lay-flat album to your clients.

## Features:

- Press printed pages in your choice of satin, gloss or matte page finish
- Lay flat construction with pages scored & folded in the center with no gutter or split
- Contemporary white page edges
- Base album includes photo wraparound cover
- Upgrade cover options include a variety of colors in leather and Japanese silk fabric
- Digital replica books available for parent albums



Now your clients can color coordinate their albums with our splash covers



Price includes wraparound photo cover with a glossy or mat finish



Stylize your PhotoBook Plus with an Acrylic cover.

See pages 26-30



Choice of satin, glossy, or mat paper (satin shown)

# PhotoBook Plus Style Options

## 1. Choose your cover style



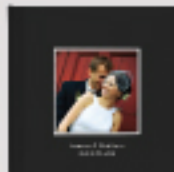
### Comes with:

Wraparound photo cover with choice of glossy or matte laminate finish.



### Additional cost:

Leather or Japanese Silk Back & Spine. Choice of photo cover with glossy or matte finish.



### Additional cost:

Cameo with either Leather or Japanese Silk cover. Additional cost for up to 2 lines of cover stamping. See pages 27-31 for all Cameo sizes.



### Additional cost:

Full Leather or Japanese Silk cover. Additional cost for up to 2 lines of cover stamping.



### Additional cost:

Splash + Cameo Cover. Additional cost for up to 2 lines of cover stamping.



### Additional cost:

Acrylic cover

## 2. Choose your album size

8x8, 9x9, 10x10, 12x12, 8x12, 9x12, 12x8, 12x9

## 3. Choose your paper options

Choice of Satin, Matte, or Glossy paper



### Satin

The Satin page finish is the closest replica to Silver Halide Photographic Paper.



### Matte

The Matte page finish has a pebble like texture, giving it a watercolor paper look.



### Glossy

The UV-gloss coating gives it a brilliant shine, great pop and vibrancy.

## 4. Additional Options:

### Cover Stamping:

(Choice of gold, silver, black, white, & branded)

Available with: Full Leather Cover & Cameo Cover Styles (up to 2 lines) at an additional cost.



### Stamping Font Choices:

Modern: Dawn & Timothy

*Italic: Dawn & Timothy* (Shown)

Monogram Font:

ABC

## Replica Books:



Digital Replica of cover with Leather Spine



Digital Replica of cover with Japanese Silk Spine

### Digital Replicas for Additional Albums

Replica albums from the same design are offered in many sizes. Photo wraparound covers are made to look like the main album including any cover imagery, imprinting or materials. No leather or fabric are used on replica albums.

# The Smalls

Choose between the PhotoBook and Lustre Book Small as the perfect parent album. These also make great children's portrait books, boudoir albums and senior portrait books!

## PhotoBook & Lustre Book Smalls Features:

- Available as exact replicas of larger albums
- Packages of 2-3 books are competitively priced
- Choice of satin, glossy or mat paper for PhotoBook
- Lustre Books feature Kodak Endura Photographic Paper
- Modern, square corners
- Available in square, vertical and horizontal

## What's the difference?

The PhotoBook is printed on HP Indigo digital press while the Lustre Book Small is printed on Silver Halide photographic paper.



Parent albums can be replicas of any album we make or can have a unique design



(2) 6x6 Parent Albums



(1) 8x8 & (1) 4x4



Our 4x4 PhotoBooks can be easily taken on the go



Use your engagement session to create the perfect custom sign-in book

# The Smalls

## Style Options

### 1. Choose your cover style

Cover options for PhotoBooks & Lustre Book Smalls.



Full image wraparound design



Replica

Comes with:

Wraparound photo cover with choice of glossy or mat laminate.

(Wraparound photo covers include replica covers of the main album)

No cover upgrades available with Parent Albums

### 2. Choose your album size

#### PhotoBooks

a-la-carte: 8x8, 6x6, 7x10.5, 6x9, 6x8, 9x6, 8x6

Packages:

Square	Vertical	Horizontal
• (2) 6x6	• (3) 3x4	• (2) 9x6
• (3) 4x4	• (2) 4.5x6	• (3) 6x4
• (1) 8x8 with (1) 4x4	• (2) 4x6	• (3) 5.3x4
• (1) 6x6 with (1) 4x4	• (1) 6x8 with (1) 3x4	• (2) 8x6

#### Lustre Book Smalls

a-la-carte: 8x8, 6x6

Packages:

Square	Vertical	Horizontal
• (2) 6x6	• (2) 4x6	• (2) 9x6
• (1) 8x8 with (1) 4x4	• (2) 4.5x6	• (2) 8x6

### 3. Choose your paper options

**PhotoBook:** Choice of satin, matte, or glossy paper

**Lustre Book:** Photographic paper with Lustre finish only

#### Replica Books:



Leather Spine compared to Replica Leather Spine.



Japanese Silk Spine compared to Replica Japanese Silk Spine.

#### Digital Replicas for Additional Albums

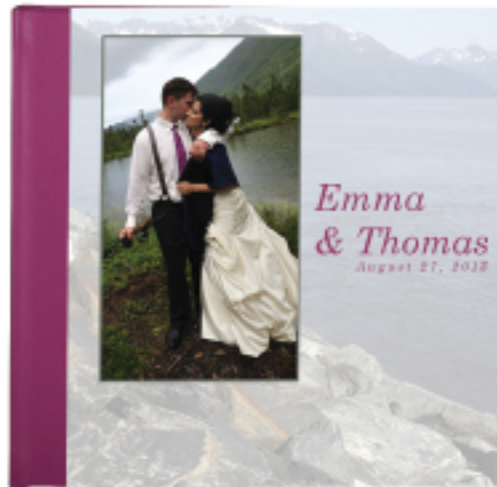
Replica albums from the same design are offered in many sizes. Photo wraparound covers are made to look like the main album including any cover imagery, imprinting or materials. No leather or fabric are used on replica albums.



Our albums arrive ready to present in an elegant black box.

# Album Comparison

PhotoBook Plus  
(Good)



**Paper:** Digital Press Paper

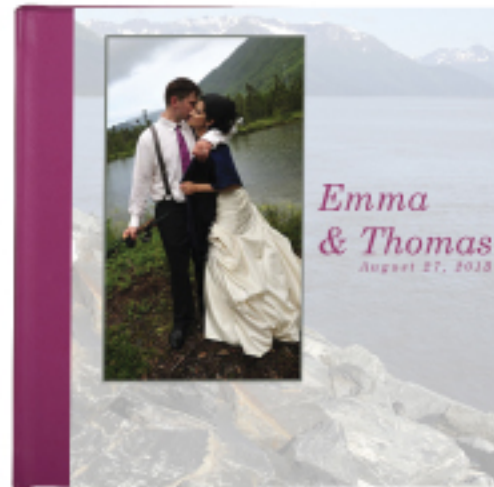
**Page Thickness:** 1/32"

**Page Cover & Corner:** Square

**Gilded Edges:** N/A

**End Sheet Material:** Digital Press Paper

Lustre Book  
(Better)



**Paper:** Silver Halide Photographic Paper

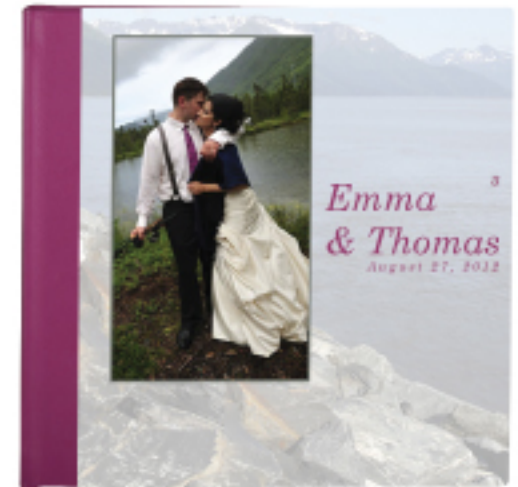
**Page Thickness:** 1/32"

**Page Cover & Corner:** Square

**Gilded Edges:** N/A

**End Sheet Material:** Silver Halide Photographic Paper

Zook Book  
(Best)



**Paper:** Silver Halide Photographic Paper

**Page Thickness:** 1/16"

**Page Cover & Corner:** Rounded

**Gilded Edges:** Yes

**End Sheet Material:** Fabric



# Matted Album

The Matted Album is a timeless, classic professional wedding album. Crafted almost entirely by hand, photos are delicately recessed in mat frames with a liner for a traditional look. With gilded page edges, rounded corners and a hand hammered spine, this hand-crafted album is a lifetime keepsake.

## Features:

- Choose from 250 page layouts, including 50 special effects
- Choice of coated black or fine-art black page mat
- Choice of black, silver, gold or white liner
- Hand gilded page edges and rounded corners
- Luxurious fabric end-sheets front & back
- Upgraded covers and leather choices available.
- PhotoBook replicas available as parent albums
- Up to 3 panoramic spreads available



A timeless keepsake, made by hand since 1995



Pages have gilded edges and rounded corners



Photos are coated and recessed for protection

# Matted Album Style Options

## 1. Choose your cover style



**Comes with:**  
Full Leather Cover &  
2 lines of cover stamping



**Additional cost:**  
Cameo Cover.  
Add'l cost for up to 2 lines of cover  
stamping. See pages 27-31 for all  
sizes. *Note: Cameos are popular in  
Matted Albums.*



**Additional cost:**  
Reflectionz Cover  
Choice of upgraded leather included  
*Only available with 8x8 & 10x10*

## 2. Choose your album size

10x10, 8x8, 5x7, 4x5

Sizes listed represent the largest size print that  
can fit in the album with a mat around it. Outer  
album dimensions are larger.

## 3. Choose your page layouts & mat paper



**Mats:**



Coated Black



Fine Art Black

**Page Layouts:** Frame code chart can be seen in our ROES catalog or download from  
our "Photographer Resource" page on the site.

## 4. Choose your frame liner



Black



Silver



Gold



White

## 5. Choose your gilding color



Black



Silver



Gold

**Cover Stamping:** (Choice of gold, silver, black, white, & branded)

**Available with:** Full Leather Cover &  
Cameo Cover Styles (up to 2 lines)  
at an additional cost.



**Stamping Font Choices:**

*Modern:* Jill and Brandon (Shown)

*Italic:* Jill and Brandon

**Monogram Font:**

J B C

**Slipcases:** (additional cost)

Comes in Standard, Glove,  
and Distressed leather to  
match the album.

Choice of single, double, or triple  
album slipcase for 1, 2 or 3 volume  
album sets.



Albums shown in Glove Cameo, Ivory, & Coffee (from L to R)  
Case shown in Glove Cameo

# Leather & Fabric

Your custom-made albums are made of the finest leathers & fabrics.

## Glove Leather

Soft, supple leather with a smooth appearance.



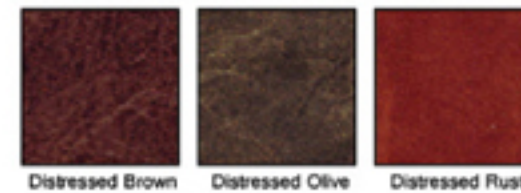
## Japanese Silk Covers - Available for Lustre Book Bigs & PhotoBook Plus

Silk features luxurious, horizontal threads with a satin feel.



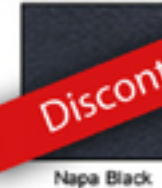
## Distressed Leather

Luxurious top-grain leather with a two-tone, burnished appearance.



## Napa Leather

A softer leather with a warm and fuzzy feel.



## Standard Leather

Genuine leather with a "pebble" texture.



Please note, the colors shown here are for general selection purposes only.

Actual colors may vary. Leather and Fabric swatch samples available on request.

**Not available for Bon a' Vie**

# Bon a' Vie Cover Materials

Color Choices All materials are non-leather.



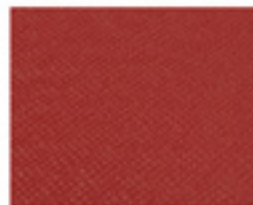
Bleu Verde



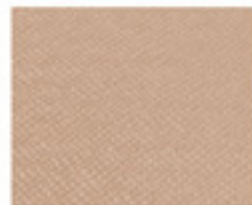
Hawaiian Blue



Candy Pink



Cabaret Rouge



Champagne Beige



Onyx Noir



Cafe Noir



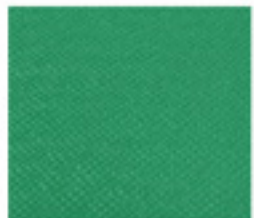
Fusion Coral



Monaco Blue



Fuchsia Rose



Spearmint Leaf



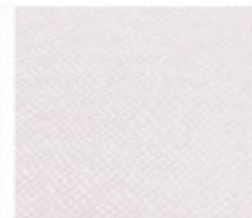
Lavender Herb



Imperial Purple



Tangerine Tango



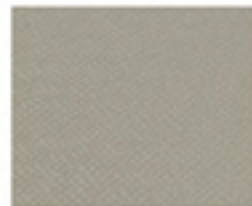
Blanc Clair



Ballpark Mustard

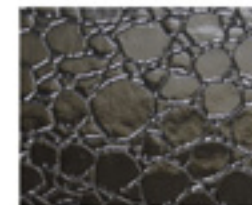


Lacoste Green

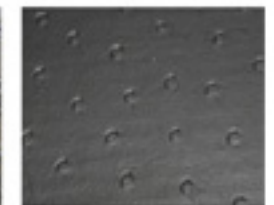


Neutre Grey

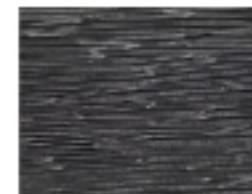
## Little Black Album collection



Crocodile Black



Ostrich Black



St. Jacks Black



Zebra Noir



Woven Black



Motif Noir

# 8x8 Cameo Size Chart

## Creative Cameos for Zook Book, Lustre Book and PhotoBook Plus



2x2 Horiz. Splash  
Bottom Cameo \*\*

2x2 Vert. Splash  
Bottom Cameo \*\*

2x2 Horiz. Splash  
Double Bottom Cameo \*\*

2x2 Vert. Splash  
Double Cameo \*\*

1.86x2.66 Horiz. Splash  
Bottom Cameo \*\*

1.86 x 2.66 Vert. Splash  
Bottom Cameo \*\*



2x2 Horiz. Splash  
Big Splash Cameo \*\*

2x6 Horiz. Splash  
Big Splash Cameo \*\*

2x6 Vert.  
No Splash Cameo

\*\* Starred Cameos are available with or without the splash option.

## Traditional Cameos



4x4  
Cameo \*\*

5.3x5.3  
Cameo

2.33x3.33 V  
Cameo

3.33x4.67 V  
Cameo \*\*

2.33x3.33 H  
Cameo

3.33x4.67 H  
Cameo \*\*

# 10x10 Cameo Size Chart

## Creative Cameos for Zook Book, Lustre Book and PhotoBook Plus



2.5x2.5 Horiz. Splash  
Bottom Cameo \*\*



2.5x2.5 Vert. Splash  
Bottom Cameo \*\*



2.5x2.5 Horiz. Splash  
Double Bottom Cameo \*\*



2.5x2.5 Vert. Splash  
Double Cameo \*\*



2.33x3.33 Horiz. Splash  
Bottom Cameo \*\*



2.33x3.33 Vert. Splash  
Bottom Cameo \*\*



2.5x2.5 Horiz. Splash  
Big Splash Cameo \*\*



2.5x7.5 Horiz. Splash  
Big Splash Cameo \*\*



2.5x7.5 Vert.  
No Splash Cameo

\*\* Starred Cameos are available with  
or without the splash option.

## Traditional Cameos



5x5 \*\*  
Cameo



6.67x6.67  
Cameo



2.92x4.17 V  
Cameo



4.17x5.88 V \*\*  
Cameo



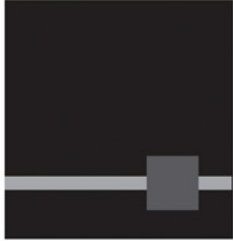
2.92x4.17 H  
Cameo



4.17x5.88 H \*\*  
Cameo

# 12x12 Cameo Size Chart

## Creative Cameos for Zook Book, Lustre Book and PhotoBook Plus



3x3 Horiz. Splash  
Bottom Cameo \*\*



3x3 Vert. Splash  
Bottom Cameo \*\*



3x3 Horiz. Splash  
Double Bottom Cameo \*\*



3x3 Vert. Splash  
Double Cameo \*\*



2.8x4 Horiz. Splash  
Bottom Cameo \*\*



2.8x4 Vert. Splash  
Bottom Cameo \*\*



3x3 Horiz.  
Big Splash Cameo \*\*



3x9 Horiz.  
Big Splash Cameo \*\*



3x9 Vert.  
No Splash Cameo

\*\* Starred Cameos are available with  
or without the splash option.

## Traditional Cameos



6x6  
Cameo \*\*



8x8  
Cameo



5x7V  
Cameo \*\*



5x7H  
Cameo \*\*









3.5x5V  
Cameo



3.5x5H  
Cameo

# V&H Cameo Size Chart

For Vertical and Horizontal Album Sizes: 8x12/12x8, 10x15/15x10, 9x12, 12x9

<b>8x12, 12x8</b>	<b>8x12:</b> 	<b>12x8:</b> 					
	<b>Available With:</b>	<b>3.5x5V Cameo</b>	<b>2.5x3.5V Cameo</b>	<b>2.5x3.5H Cameo</b>	<b>4x4 Cameo</b>	<b>3.5x5H Cameo</b>	<b>4x4 Cameo</b>
	Zook Book	●	●	●		●	
	Lustre Book	●			●		●
PhotoBook Plus	●			●		●	●
<b>10x15, 15x10</b>	<b>10x15:</b> 	<b>15x10:</b> 					
	<b>Available With:</b>	<b>5x5 Cameo</b>	<b>3.5x5V Cameo</b>	<b>2.5x3.5V Cameo</b>		<b>4x6H Cameo</b>	
	Zook Book Only	●	●	●		●	
<b>9x12, 12x9</b>	<b>9x12:</b> 	<b>12x9:</b> 					
	<b>Available With:</b>	<b>3.5x5V Cameo</b>	<b>4x4 Cameo</b>			<b>3.5x5H Cameo</b>	<b>4x4 Cameo</b>
	Zook Book	●					
	Lustre Book	●	●			●	●
PhotoBook Plus	●	●			●	●	



# Matted Album Cameo Size Chart

**10x10, 8x10**



8x8  
Cameo



5x7V  
Cameo



5x7H  
Cameo



5x5  
Cameo



3.5x5V  
Cameo



3.5x5H  
Cameo

**8x8**



5x5  
Cameo



3.5x5V  
Cameo



3.5x5H  
Cameo

**5x7, 4x6**



3.5x5V  
Cameo



3.5x5H  
Cameo

## Why Zookbinders?

Since 1995, we've been creating award-winning albums for professional photographers. Our goal remains to provide the highest quality, most creative albums in the industry so that you could deliver family heirlooms that your clients would cherish for generations. While product quality is still at our core, we've redefined our goal to match what photographers tell us they need most today: a simpler solution to manage the post production that occurs between "shoot" and "album delivery".

Our album design service gets frequent raves for creativity and value, while our interactive shopping cart makes it easy for your clients to order more products. Our Selection tool is the answer to an ongoing industry problem of helping your clients choose the best photos. This results in brides adding more photos to their albums, and orders getting started in days, not months! Our ordering system includes one central platform to facilitate communication with your clients and Zookbinders, so that orders don't stall. For 2016 we'll offer more services that further streamline your post-production and improve the communication with your clients to prevent album orders from stalling after an event is shot.

Whether you run an established business, or are just getting started, we guarantee to help accelerate your business and deliver a fabulous experience to your clients. We LOVE making things easier for photographers (and your clients), and would love to learn more about your business so we can find a way to help you!

### The Zookbinders Family



### Photo Credits

Emily Johnson, Emily Johnson Photography, Milwaukee, WI  
Joe Connolly, Chugach Peaks Photography, Anchorage, AK  
John Zich, ZR Weddings, Chicago, IL  
Mark Garber, Mark Garber Photography, Springboro, OH  
Matt Ramos, Matt Ramos Photography LLC, Schenectady, NY  
Lisa Figueroa, Lisa Marie Figueroa, Anaheim, CA  
Barclay Horner, Barclay Horner Images, Minneapolis, MN  
Caitlin Hudnall, Caitlin's Creations, San Antonio, TX  
Tell Draper, Tell Draper Productions, Vernon Hills, IL  
Dale Horn, Dale Horn Photography, Hawthorn Woods, IL  
Seppi Ramos, Powers Studios, Portland, OR  
Maya Dewi, Maya D Photography, Powell, OH  
Ryan Collier, Collier Studios, Midland, MI  
Liz Hinkley, Hinkley Photo, Epsom, NH

**Shipping Rate:** Based on the package weight and your location.

**Drop Shipments:** We will ship directly to your customer, with the paperwork sent to you for an additional \$3.00

Note: Clients residing outside Illinois that need to drop-ship albums within Illinois, will be charged sales tax on their invoice.

To learn more about our products and services please visit [www.zookbinders.com](http://www.zookbinders.com) or contact a sales representative.

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